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WHAT'S INSIDE

- Section I Forestry & Policy
 - Section II Logs & Lumber
 - Section III Wood-based Panels
 - Section IV Wood Flooring
 - Section V Wooden Furniture
 - Section VI Other Forest and Wood Products
-

Timber & Wood Products . Market & Trade

Highlights from China Wood Monthly 2007

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Introduction

Against the background of the supply of timber resources becoming increasingly tight and the manufacturing costs keeping hiking around the globe, the past 2007 turned out to be a tough time for China's wood industry, when quantities of companies were phased out of market, acquired or merged. In addition, the Chinese Government issued two significant policies in the year 2007: Export rebate rate adjustments and The Key Points of China's Forestry Industry Policies, which were thought to have far-reaching influence on wood companies and the whole industry. On the other hand, however, the macro industrial environment also afforded opportunities for large-sized companies to gain additional power from the acquisitions, mergers and investments, and as well speeded up the process of the reconstructing and upgrading of China's wood industry as a whole. As a result, more strong companies are to emerge and more top brands to outstand.

It is the first time China Wood International (CWI) has published its yearbook of China Wood Monthly market report. We select news and articles from 2007 1st issue to the latest 2008 2nd issue, for most contents in the first two issues of 2008 are the reviews and statistics in terms of 2007; we also include in the yearbook essentials from CWI's other newsletter-China Wood Based Panel. The significance of some pieces of news may seem to be just temporal and very temporary at first glance; however, we adopt them, because we think the value of the news should last longer, from which readers may extract useful information, do comparisons and gain insights.

We divide the yearbook into six Sections with eight Appendices; in each Section there are three subsections: "Overview", "News & Events" and "Reviews & Analyses"; under each subsection we then roughly group materials by category.

All in all, our efforts are aimed at helping you UNDERSTAND China's booming wood industry through the yearbook and thus gain or grasp more business opportunities in China's huge wood market.

As a trial, the yearbook is far from perfect and we sincerely expect your advice for further improvement.

Hongfan Li

President of China Wood International

February, 2008

Contents

Section I Forestry & Policy

Overview

China's Forestry Policies, 2007: A Short Review	2
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News & Events

Guangxi's Largest Sino-foreign Forestry Cooperation Project Launched	3
SFA to Investigate APP Deforestation Claim	3
China Expanded Trade of Forest Products in Q1	4
Export Rebates Removed, Cut to Curb Exports as from July 1	4
FSC Certification Conferring Ceremony & CFTN Member Recruitment Conference Held in Beijing	5
China's Native Timber Resources Suffer Natural Disaster	5
China to Restrict and Prohibit Five Respective Kinds of Forest Industrial Development	6
China Issued Two Forest Certification Industrial Standards	7
China Promoted Woodworking Machinery in Russia	7
Shengda Forestry Industry Group Committed to Forestry-Board Integrated Development	7
Gross Output Value of China Forestry Expected to Hit RMB1.17 Trillion	7

Reviews & Analyses

An Analysis of the Influence of Export Rebates Readjustment on Wood Products Industry	8
Fast-growing Forests Accelerate the Development of China's Plywood Industry	12
Three "Structural Transformations" in China's Forestry	14
New Forestry Industrial Policy Focusing on Domestic Demand for Timber	15

Section II Logs & Lumber

Overview

2007 China's Log and Lumber Imports and Exports	20
---	----

News & Events

2006-2010 Timber Comprehensive Utilization Goal Determined	21
Timber Price Surged in China in March	21
Zhangjiagang Port: Log Imports Exceeded 1 million m ³ in Q1	21
Zhangjiagang Port: Log Imports Surged in the First Half Year	21
Log Imports from PNG Surged at Zhangjiagang Port	22
Zhangjiagang Port Claimed USD2.413m of Indemnity for Unqualified Logs	22
Log Imports from Mozambique Plummeting at Zhangjiagang Port	22
Zhangjiagang Port Imported 3.349m m ³ of Timber in 2007	22
Price of Imported Timber Rose by as much as RMB200 in Suifenhe after Russia's Adjustment on Log Export Tax	22
Lumber Exports Held the Line While Imports Increased in Jan-Jun in China	23
Manzhouli: Import Price and Volume of Logs from Russia Both Rose in Jan-Aug	23
2007 Manzhouli Port Log Import Statistics	23
New Changes in Timber Trade Taking Place at Manzhouli	24
China's Log Imports from Russia during Jan-Aug	24
Suifenhe Port Imported Five Million M ³ of Timber in Jan-Aug	24
Log Import Volume to Surge in Nov at Suifenhe Port	24
Timber Imports Statistics at Erlianhot Port in the First Ten Months	25
Lumber Imports Jumped at Erlianhot Port in 2007	25
Import Price of Logs from Russia Surged	25
Establish Communication Platform and Promote Responsible Trade— <i>CFTN Annual Meeting & Responsible Procurement / Forest Certification Conference Concluded in Hangzhou</i>	25
China's Largest Timber Market Started Construction	27

Reviews & Analyses

African Log Imports Dominate at Zhangjiagang Port	28
An Analysis on Influence of Russia's Raising Log Export Tax	31
New Changes Appeared in China's Imported Wood Products Market	33
China's Timber Import and Export Entering a Stable Development Stage	35
Shrink or Transform?—A Survey of Timber Processing Industry in Heilongjiang Province	37
Feixian, a Big County in Timber Processing	39
China: Short Supply of Timber Threatens Economic Security and It is Imperative to Establish Timber Security System	40
Russia Promises Preferential Conditions to Induce Wood Processing Investments from China	41

Section III Wood-based Panels

Overview

China's Wood Based Panel Industry: 2007 in Review and Outlook for 2008	45
--	----

News & Events

Lianyungang Remained Biggest Port in Wood-based Panels Export in the First Half Year	47
Customs Statistics: Plywood Exports via Shandong Ports Reached 1.471m m3 in the First Half Year	47
DeHua Engineered Wood Having 80% Market Share in North America	47
China, the Largest Plywood Supplier of Vietnam	48
MDF Production Line of Hainan Yalong to be Moved to Vietnam	48
PTPG Investing RMB285m to Expand MDF Production	48
Dare Group MDF&HDF Production Project Launched in Suifenhe	48
Baoshan Wood Investing RMB360m to Establish Fiberboard Production Base	49
Four Forest Products Processing Projects Launched in Bobai County, Guangxi	49
100,000-m3 Fiberboard Project Starts Construction in Guangxi	50
Four Wood-based Panel Production Bases Jointly Report Poplar Plywood Production to MOC	50
New Technology: Stalk to Make Panel	50
Largest Fiberboard Production Line in Hunan Put into Production	51
Linyi Cracking Down on Uncertified Panel Enterprises	51
Five Branch Companies under Weihua Corporation Passed QMS, EMS and OHSAS Certification	52
Plywood Exports from China to Europe Jumped in 2007	52

Reviews & Analyses

An Analysis of the Development of China's Fiberboard Industry	52
China's Fiberboard Industry: Trend & Forecast	55
Pizhou on the way to be the Flagship of Wood-based Panel Industry and Furniture Manufacturing	59
Problems and Countermeasures in the Development of Pizhou Wood-based Panel Industry	59
Observation on China's Wood-based Panel Industry	62
Guangxi Plywood Industry Seeks Big Development	63
ITC 332 Investigation of Wood Flooring and Hardwood Plywood	65
Statistics and Analysis of China's Import & Export of Wood-based Panels in Jan-Oct	67

Section IV Wood Flooring

Overview

2007 Five Phenomena in China's Wood Flooring Industry	71
---	----

News & Events

Engineered Flooring Exports Increased 65.1% in Tianjin in Q1	73
B&Q Stopped Sales of Merbau Flooring	73
Nine Engineered Flooring Products Awarded Title of "China Top Brand Product"	73
A&W TT Engineered Flooring, the Sixth Generation Flooring, Comes on the Market	74
China Expanded Wood Flooring Market in Central Asia	74
Sales of Solid Wood Flooring Tumble with Price Hiking	74
Ningbo Wood Flooring Market Snapshot	74
Dull Nanchang Flooring Market during National Day Holiday	76
Price of Rhinestone Three-layer Solid Wood Flooring Slashed	76
Price of Rhinestone Export-oriented Flooring Drops below RMB50/m ²	77
Sino-Panel Invests USD50m in Beihai	77
Overseas Listing Counting Down, A&W Obtains another Investment of USD20m Odd	77
Legend Capital Enters Flooring Industry by Investing USD20m in New Sihe Wood	78
Signing Ceremony for Cooperation between Power Dekor & Anderson Held in Beijing	78
Laminate Flooring Up-to-standard Rate Lower than 80%	78
Power Dekor Delivers 100 Millionth M ² of Flooring and China's Largest Green Industrial Chain Emerges	79

Special Reports & Interviews

Gathering of the Industry; Feast of the Trade— <i>Special Report on the 2007 China Wood Flooring Exp. & Imp. Conference</i>	79
Baishan, the Largest 3-layer Engineered Flooring Producing Base in China	83
Dasso Bamboo Flooring: Hot in the International Market with High Quality	84
Hangzhou Singular Group: Just Be Singular	85
The Booming Nanxun Flooring Industry	86
Dare Technology Group, a Leader in China's Forestry Industry	88
New Elegant Living, a Leading High-end Flooring Manufacturer	89
Foreign Flooring Importers Obsessed with Export Rebates Readjustment— <i>Interviews with Flooring Importers/Traders of North America and Europe</i>	90
An Interview with the Association of European Producers of Laminate Flooring (EPLF)	91
An Interview with Goodfellow	94
An Interview with European Federation of the Parquet Industry (FEP)	95

Reviews & Analyses

From “Made in China” to “China Brand”: Transformation of China's Flooring	97
Engineered Flooring to Dominate China's Wood Flooring Industry	97
Consumption Confusions of Engineered Flooring	99
Total Cost of Laminated Flooring Industry up by 20% after the State's Readjustment on Export Rebates	99
Why Slack in China's Solid Wood Flooring Market	100
Hypes in Wood Flooring Market Piped Down This Year	102
Three Trends of China's Solid Wood Flooring Industry in 2007	102
Investigation of 194 Flooring Enterprises	103
Market Share only 10%, Bamboo Flooring is in an Awkward Situation	107
Updates on China's Wood Flooring Imports and Exports	107
China's Flooring Industry Comes of Age: New Investments Lead to Consolidation, Mergers and Acquisitions	113

Section V Wooden Furniture

Overview

China's Furniture Industry in 2007: A Brief Review	116
--	-----

News & Events

Furniture Exports via Tianjin Port Went Up	117
Exports of Guangdong Furniture Amounted to US\$4b in the First Half Year	117
Furniture Export Price Rising Generally	117
Exports of Furniture Made of Home-produced Timber by Processing Trade Companies Prohibited	117
Furniture Exports from China in Jan-Oct	118
China Customs: China's Furniture Exports in 2007 Up 29.3% over 2006	119
Italy Furniture Exports to China Increased 55% in 2007	119
Exports of Furniture from Shenzhen Plummeting	119
Linyi to Establish the Largest Furniture Industrial Base in the North of Yangtze River	119
"Chinese Academicians' Furniture Industry Tour" in Shunde, Guangdong	119

Reviews & Analyses

Four Big Furniture Industrial Clusters in China	120
Three Furniture Commerce and Trade Capitals in China	120
Guangdong Furniture Moving Northward	120
Foreign Furniture Seizing China's High-end Market	122
Development of China's Furniture Industry Brings Business Opportunities to American Hardwood	122
Furniture Industry Tumbles Forward, yet with Prospects and Opportunities	124
Furniture Trade Complementarity and Industry Transfer between China and Europe & US	126
China's Furniture Industry: Crisis Hidden by Prosperity	128

Section VI Other Forest and Wood Products

News & Events

Changshu Port Became Largest Port in Paper Pulp Import	132
146 Paper Mills around Dongting Lake to be Closed before March 31	132
“China Aldehyde Wood Adhesives Consumption White Paper” Issued	132
Bamboo Flooring Pouring into the Market this Hot Summer	132
The First International Bamboo Products Trade Fair Opened in An’ji	133
Growth of China’s Wooden Door Export Slowed	133
First China Wooden Doors & Windows Summit Held in Beijing	133
China’s Largest Treated Wood Company Settles in Xiuyu, Fujian	133
Sales Income of China Paper Pulp Industry Reached RMB10.571b in Jan-Aug, 2007	133
World’s Largest Paper Pulp Production Line to Be Built in Shandong	134

Reviews & Analyses

No Way out for Low Price Strategy of China’s Wood Door Export	134
Development Trends of China’s Glulam in the Next Five Years	134

Appendices

Appendix 1 Latest Price Information of Wood Products	137
Appendix 2 Statistics of China’s Wood and Wood Products Imports and Exports, 2006 and 2007	143
Appendix 3 Output of Wood Flooring in China, 2006-2007	147
Appendix 4 Statistics: China’s Imports and Exports of Wooden Furniture, 2006 and 2007	147
Appendix 5 List of Wood Products for which the Export Rebates have been Eliminated	148
Appendix 6 List of Wood Products for which the Export Rebates have been Cut	150
Appendix 7 List of 2006 and 2007 "China Top Brand Products" (Wood-based Panel Section)	153
Appendix 8 Renowned Chinese Wood Flooring Company Directory	154